

Barren River District Health Department - Surveillance Studies

Driver Cell Phone Use in 2007

Simpson County, KY

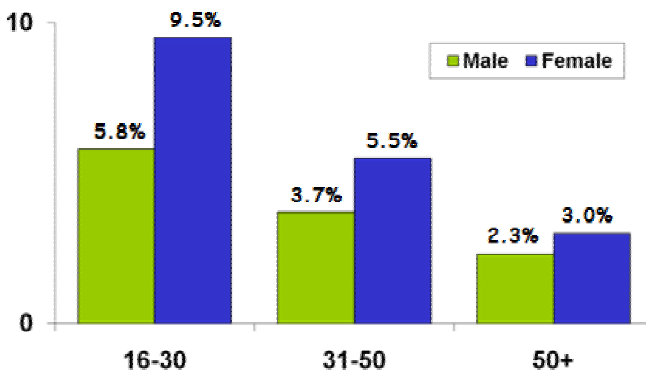


Observational surveillance was conducted on 1,930 vehicles at 8 sites in Simpson County during the spring and summer of 2007.

The National Highway Traffic Safety Administration (NHTSA) reports that nearly 80% of crashes and 65% of near-crashes involved some form of distracting activities, such as cell phone use and drowsiness, within 3 seconds before the event.

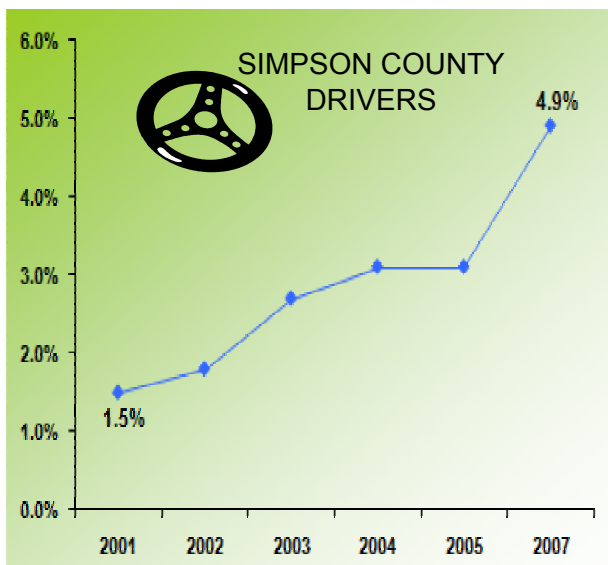
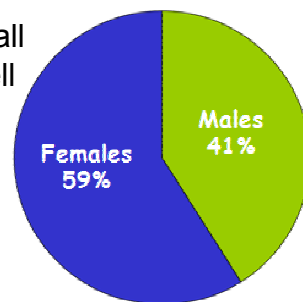


Four Counties: Butler, Logan, Simpson and Warren

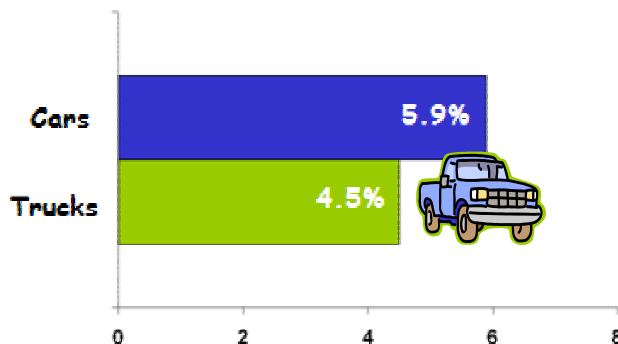


The age/gender group with the most cell phone use while driving was 16-30 year old females.

Almost 60% of all drivers using cell phones were female.



Cell phone use while driving in Simpson County has steadily increased since 2001.



Car drivers using cell phones outnumbered truck drivers.

Produced by: Barren River District

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