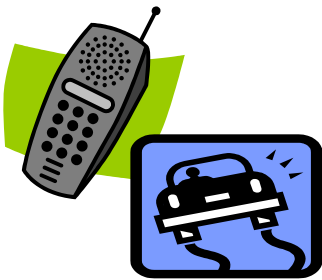


Barren River District Health Department - Surveillance Study Driver Cell Phone Use in 2006 Metcalfe County, KY

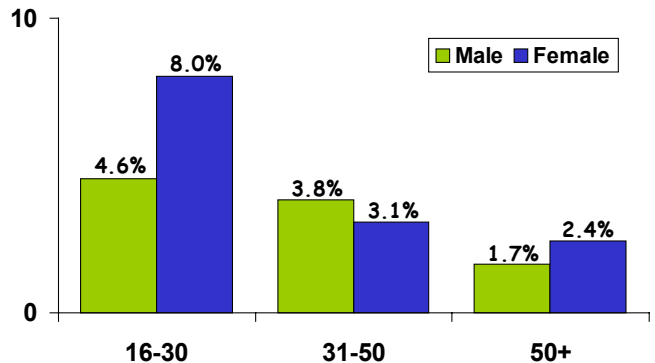


Observational surveillance was conducted on 1,643 vehicles at 6 sites in Metcalfe County during the spring and summer of 2006.

According to the National Highway Traffic Safety Administration (NHTSA), nearly 80% of crashes and 65% of near-crashes involved some form of distracting activities, such as cell phone use and drowsiness, within 3 seconds before the event.

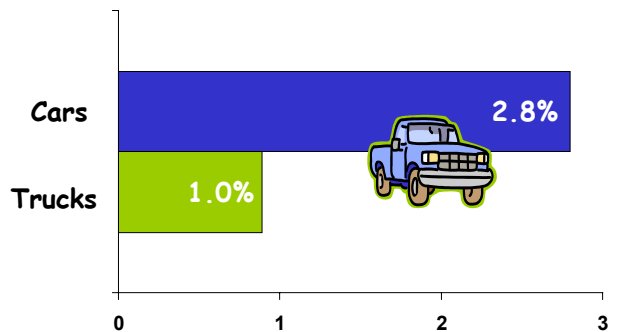
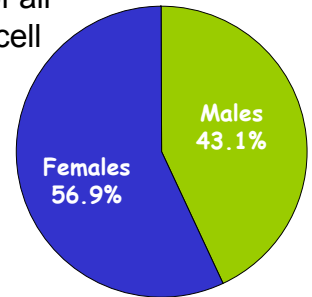


Four Counties: Barren, Edmonson, Hart and Metcalfe

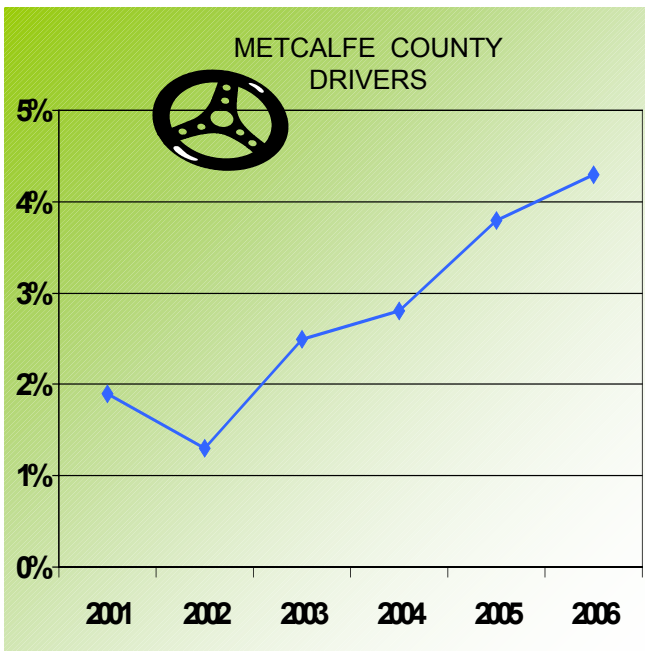


The age/gender group with the most cell phone use while driving was 16-30 year old females.

Almost 60% of all drivers using cell phones were female.



Car drivers using cell phones outnumbered truck drivers almost 3 to 1.



Cell phone use while driving in Metcalfe Co. has steadily increased since 2001 to 4.3% this year.

Produced by:
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